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REASONS TO LOVE MEADOWFOAM SEED OIL

The Original Producers of
Meadowfoam Seed Oil™

Natural Plant Products



IN PERSONAL CARE FORMULATIONS...

MSO provides a GREAT alternative to many synthetic emollients and can be blended with or replace other more costly natural emollients for a wide variety of personal care applications.



- 1 **FAST-ABSORBING WITH LUXURIOUS, *Silky Feel***
- 2 **NATURAL ALTERNATIVE to SYNTHETIC EMOLLIENTS**
- 3 **COST-EFFECTIVE ARGAN REPLACEMENT**
- 4 **VERSATILE USES: FACE, HAIR, BODY & LIPS**
- 5 **UP TO 3 YEAR SHELF LIFE**
- 6 **2X THE OXIDATIVE STABILITY OF JOJOBA**
- 7 **EXTENDS SHELF-LIFE OF OTHER NATURAL OILS BY UP TO 250%**
- 8 **APPROVED BY ECOCERT RAW MATERIAL. COSMOS APPROVED OPTIONS AVAILABLE**
- 9 **CONSUMERS LOVE HOW IT FEELS**

MSO LOVES BEES AND BEES LOVE MSO...



Our farmers are keenly aware of the vital importance pollinators play in the propagation and yield of our crops. We strive to follow the most bee-friendly and sustainable practices throughout our growing environment.

- 10 **EARLY SEASON FOOD SOURCE**
- 11 **LONG-STANDING RELATIONSHIPS W/ BEEKEEPERS**
- 12 **WE CARE ABOUT BEE HEALTH**
- 13 **RESEARCH INVOLVEMENT**
- 14 **One acre of meadowfoam produces 120 MILLION BLOOMS providing enough nectar for 100,000 HONEY BEES**

AS A CROP...

Our cooperative is composed of numerous multi-generational Oregon farms that are mindful stewards of the Willamette Valley's precious, agriculturally-rich soils and unique environment where our meadowfoam is grown.

- 15 **GROWN ON LOCAL FAMILY FARMS**
- 16 **SOIL-FRIENDLY AND SUSTAINABLE**
- 17 **WATER-WISE**
- 18 **TRANSPARENT SUPPLY CHAIN**
- 19 **STABLE SUPPLY AND PRICE**

20 **At harvest, one acre will yield 950 LBS OF SEED which will be processed into 250 LBS OF OIL**

LEARN MORE

about this SUPER ingredient at meadowfoam.com/mso

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