



NATURAL BOTANICALS HAIR FINISHING ELIXIR

This highly versatile hair serum incorporates hair strengthening and replenishing principles of traditional J-Beauty hair care along with antipollution benefits of moisturization and hydration. **Daikon Seed Extract** adds strength, shine and non-greasy emollience while **Meadowfoam Seed Oil XPR** adds richness, with moisturizing conditioning. Tsubaki oil, a staple in J-Beauty hair regimens, smooths and protects and Kakadu Plum extract helps maintain collagen and elastin levels.

Usage options include: a finishing serum to lock in shine/block humidity; a pre-cleanse to remove impurities BEFORE shampooing; added protection for pre-blow treatment; a finishing product to control frizz, smooth and style and a touch up for a touch of shine as needed.

Ingredient INCI NAME	Trade Name	%
Raphanus Sativus (Radish) Seed Extract	Daikon Seed Extract ¹	75.50
Limnanthes Alba (Meadowfoam) Seed Oil	Meadowfoam Seed Oil XPR* ¹	8.00
Camellia Japonica Seed Oil	Tsubaki Oil ²	6.00
Helianthus Annuus (Sunflower) Seed Oil (and) Terminalia Ferdinandiana Fruit Extract	Kakadu Plum Extract ²	5.00
Isoamyl Laurate	Dermofeel Sensolv ³	5.00
Tocopherol	Vitamin E	0.35
Fragrance	Mountain Rain ⁴	0.15
Total		100

*Meadowfoam Seed Oil and Meadowfoam Seed Oil XPR can be used interchangeably in this formulation.

Suppliers: ¹ Natural Plant Products; ² Formulator Sample Shop; ³ Evonik; ⁴ The Lebermuth Company;

Procedure: Combine all ingredients, mixing until uniform.

Stability: 1 month at RT and 45°C

Application Instructions:

Apply to damp hair, focusing on the mid-lengths and ends. Apply two to three pumps into palms depending on hair length. Distribute throughout lengths and ends of dry or towel-dried hair.

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