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## REASONS TO LOVE MEADOWFOAM SEED OIL

The Original Producers of  
Meadowfoam Seed Oil™

Natural Plant Products  
inc.



### IN PERSONAL CARE FORMULATIONS...

MSO provides a GREAT alternative to many synthetic emollients and can be blended with or replace other more costly natural emollients for a wide variety of personal care applications.



1 FAST ABSORBING WITH SILICONE,

*Velvety Feel*

2 NATURAL ALTERNATIVE to SYNTHETIC EMOLLIENTS

3 COST-EFFECTIVE ARGAN REPLACEMENT



VERSATILE USES: FACE, HAIR, BODY & LIPS

5 EXTENDS SHELF-LIFE OF OTHER NATURAL OILS BY UP TO **↑ 250%**

6 **2X** THE OXIDATIVE STABILITY OF JOJOBA

7 UP TO **3 YEAR** SHELF LIFE

8 Meadowfoam CP is COSMOS APPROVED

9 CONSUMERS HOW IT FEELS

### MSO LOVES BEES AND BEES LOVE MSO...



Our farmers are keenly aware of the vital importance pollinators play in the propagation and yield of our crops. We strive to follow the most bee-friendly and sustainable practices throughout our growing environment.



10 EARLY SEASON FOOD SOURCE



11 LONG-STANDING RELATIONSHIPS W/ BEEKEEPERS



12 WE CARE ABOUT BEE HEALTH



13 RESEARCH INVOLVEMENT

14 One acre of meadowfoam produces **120 MILLION BLOOMS** providing enough nectar for **100,000 HONEY BEES**

### AS A CROP...



Our cooperative is composed of numerous multi-generational Oregon farms that are mindful stewards of the Willamette Valley's precious, agriculturally-rich soils and unique environment where our meadowfoam is grown.



15 GROWN ON LOCAL FAMILY FARMS



16 SOIL-FRIENDLY AND SUSTAINABLE



17 WATER-WISE



18 TRANSPARENT SUPPLY CHAIN



19 STABLE SUPPLY AND PRICE

20 At harvest, one acre will yield **950 LBS OF SEED** which will be processed into **250 LBS OF OIL**

#### LEARN MORE

about this SUPER ingredient at [meadowfoam.com/mso](http://meadowfoam.com/mso)

#### SEE MORE

/meadowfoam  
 /naturalplantproducts