



## FARM-TO-FACE ON-TREND FORMULATIONS USING OUR PRODUCTS

Formulations	TRENDS					
	LOCAL	NATURAL	CLEAN BEAUTY	ATHLEISURE	MEN'S GROOMING	J-BEAUTY
<b>CLEANSING</b>						
<b>GO GO CLEANSING STICK</b> An easy-to-apply second step in a double cleanse routine that dissolves make-up, dirt and impurities and creates a lot of creamy lather leaving skin feeling soft and silky-smooth.	X	X	X	X	X	X
<b>SOLID CLEANSING OIL BALM (REGULAR OR PEG-FREE)</b> Cleansing balms that melt onto skin on rub-in and, upon rinsing, form a milky layer leaving skin feeling conditioned and clean, yet non-greasy.	X	X	X			X
<b>FACIAL CLEANSING OIL</b> Waterless, oil-cleanser that leaves skin feeling soft and smooth after cleansing and rinsing.	X	X	X			X
<b>BODY SCRUB</b> Naturals-forward formulation with high natural oils load, exfoliators, soothing colloidal oatmeal, and vegetable based petrolatum.			X	X	X	X
<b>MOISTURIZING</b>						
<b>HYDRATING TREATMENT FACE MASK</b> A luxurious day, night and in-flight treatment designed to repair, protect and renew tired skin.	X	X	X	X	X	X
<b>MOISTURIZING STICKS (SCENTED OR FRAGRANCE FREE)</b> Instant, targeted on-the-go moisture for face, lips, hair, cuticles and more.	X	X	X	X	X	
<b>FACIAL SERUM</b> Delivers concentrated penetration of emollients as a pre-moisturizer. It also functions well as primer under liquid foundation.	X	X	X	X		X
<b>LIP BALM</b> An unusually stable natural lip balm that gives lips a rich, moisturizing feel with a bit of shine. Great for moisturizing bare lips or as a primer under lip color.	X	X	X	X	X	
<b>TINTED LIP SHINE OIL</b> This formulation has looks and personality! Long-lasting moisturization and conditioning with a hint of color and sheen without lip-gloss stickiness.	X	X	X	X	X	
<b>BEARD OIL</b> Tames and conditions beard hair while also hydrating skin.	X	X	X	X	X	
<b>DAY AND NIGHT CREAMS</b> Our day creams are light yet substantial, spread easily and absorb well. Our night creams are richer for nighttime use yet offer balancing moisturizing.	X	X				X
<b>MULTI-USE GLOW STICK</b> On-the-go glamour is easy with this multi-use, moisturizing glow-enhancing stick that leaves a light shimmer on the skin to highlight and smooth pores.	X	X		X	X	X
<b>HAIR CARE</b>						
<b>HAIR FINISHING ELIXIR</b> A highly versatile hair serum incorporating hair strengthening and replenishing along with antipollution benefits of moisturization and hydration.	X	X	X	X	X	X
<b>NOURISHING BOTANICAL HAIR MASK</b> A rich yet gentle, moisturizing hair treatment mask that is a game-changer for many different hair types.	X	X	X	X	X	X
<b>SUN CARE</b>						
<b>CLEAR OIL SUNSCREEN STICK - CORAL REEF-SAFE</b> This non-greasy "dry-oil" sunscreen offers great oxidative stability and comes in an easy stick application format. DOES NOT CONTAIN OXYBENZONE OR OCTINOXATE.	X	X	X	X	X	X