



## BETTER BEARD BUTTER

This “JUST RIGHT” beard butter conditions beard and adds styling control and texture to any facial hair style, from light stubble to full-grown beards, all without being heavy or greasy. **Meadowfoam XPR** imparts a luxurious, rich texture and boosts oxidative stability of less stable emollients in the formulation. **Daikon Seed Extract** gives smooth silky, non-greasy feel and adds strength and shine to hair. Shea Butter leaves beard feeling soft and moisturized while Sunflower Wax provides light texturizing for styling. Cupuaçu Butter provides a protective barrier over the hair and retains moisture.

Ingredient INCI NAME	Trade Name	%
Limnanthes Alba (Meadowfoam) Seed Oil	Meadowfoam XPR <sup>1</sup>	25.95
Raphanus Sativus (Radish) Seed Extract	Daikon Seed Extract <sup>1</sup>	20.00
Cocos Nucifera (Coconut) Oil	Coconut Oil <sup>2</sup>	15.00
Lauryl Laurate	Kester Wax K-24 <sup>3</sup>	10.00
Helianthus Annuus (Sunflower) Seed Wax	Sunflower Wax <sup>3</sup>	14.00
Butyrospermum Parkii (Shea) Butter	Shea Butter <sup>2</sup>	12.00
Theobroma Grandiflorum Seed Butter (and) Tocopherol	Cupuaçu Butter <sup>4</sup>	3.00
Fragrance	Sandalwood and Amber <sup>5</sup>	0.05
<b>Total</b>		<b>100</b>

\*Meadowfoam Seed Oil and Meadowfoam XPR can be used interchangeably in this formulation.

**Suppliers:** <sup>1</sup> Natural Plant Products; <sup>2</sup> Charkit Chemical Company; <sup>3</sup> Koster Keunen ; <sup>4</sup> Ross Organic/Beraca; <sup>5</sup> Lebermuth

**Procedure:** Combine all ingredients, mixing and heating to 75°C until uniform.

**Stability:** 2 months at 45°C.

**Suggested Usage:** Using fingertips, rub a small amount between palms and massage into damp or dry beard, and onto skin. Can use multiple times throughout day to touch up look.

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