



BANISH THE SMUDGE TUBING MASCARA

Keep the mascara where it belongs. This lightweight formulation lasts all day with no smudging or smearing, then comes off easily with just warm water. The tubing fibers act as instant lash extensions, wrapping around each lash to make them appear longer and fuller. **Meadowfoam Seed Oil XPR** enhances glide and pigment dispersion, while **Daikon Seed Extract** imparts a silicone-like feel and delicate slip for ease of application.

Ingredient INCI NAME	Trade Name	%
Phase A		
Limnanthes Alba (Meadowfoam) Seed Oil	Meadowfoam Seed Oil XPR¹	3.00
Raphanus Sativus (Radish) Seed Extract	Daikon Seed Extract¹	2.00
Copernicia Cerifera (Carnauba) Wax	Carnauba Wax ²	5.00
Stearic Acid	Lipo Stearic Acid ³	2.00
Glyceryl Stearate	Lipo GMS 450 Veg MB ³	3.00
Butyrospermum Parkii (Shea) Butter	Shea Butter ⁴	7.00
Phase B		
Water	Distilled Water	38.20
Propanediol	Zemea Propanediol ⁵	2.00
Acacia Senegal Gum (and) Xanthan Gum	Solagum AX ⁶	2.00
Phase C		
Acrylates/Ethylhexyl Acrylate Copolymer (And) Water (And) Aminomethyl Propanol	Koboguard 50AMP ⁷	25.00
CI 77499 (iron oxides), Octyldodecanol	Irons Oxides Black, Liquid ⁸	10.00
Phenoxyethanol (and) Ethylhexylglycerin	Euxyl PE 9010 ⁹	0.80
Total		100

*Meadowfoam Seed Oil and Meadowfoam Seed Oil XPR can be used interchangeably in this formulation

Suppliers: ¹ Natural Plant Products; ² Rita; ³ Vantage Ingredients; ⁴ Charkit/LBBS; ⁵ CovationBio; ⁶ Seppic; ⁷ Kobo Products Inc; ⁸ Making Cosmetics; ⁹ Shuelke

Procedure: Heat oil phase to 80C. Separately heat water to 80C. Premix propanediol and Solagum AX, then add to heated water. Add oil phase to water phase and homogenize for 3 minutes. At 45C add ingredients in C one by one under mixing.

Stability: 2 months at 45°C.

Application Instructions: Prep brush by removing and reinserting a few times before use to fully coat bristles. Starting at the base of lashes, slowly sweep in upward motion from root to tip. Apply additional coats while wet for lash extension effect. Easy removal with warm water and a cotton pad to loosen tubes from lashes.

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