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## REASONS TO LOVE MEADOWFOAM SEED OIL XPR

The Original Producers of  
Meadowfoam Seed Oil™

Natural Plant Products



## IN PERSONAL CARE FORMULATIONS...

MSO XPR provides a great alternative to many synthetic emollients and can be blended with or replace other more costly natural emollients for a wide variety of personal care applications.

- 1** FAST-ABSORBING WITH LUXURIOUS, *Silky Feel*
- 2** NATURAL ALTERNATIVE to SYNTHETIC EMOLLIENTS
- 3** COST-EFFECTIVE ARGAN REPLACEMENT
- 4** VERSATILE USES: FACE, HAIR, BODY & LIPS
- 5** UP TO 3 YEAR SHELF LIFE
- 6** 2X THE OXIDATIVE STABILITY OF JOJOBA
- 7** EXTENDS SHELF-LIFE OF OTHER NATURAL OILS BY UP TO **↑ 250%**
- 8** Approved by **ECOCERT** RAW MATERIAL. COSMOS APPROVED OPTIONS AVAILABLE
- 9** CONSUMERS LOVE HOW IT FEELS

## LEARN MORE

about this super ingredient at  
[meadowfoam.com/mso-xpr](http://meadowfoam.com/mso-xpr)

## SEE MORE

/meadowfoam  
 /naturalplantproducts

## BEE-FRIENDLY FARMING PRACTICES...

Our farmers are keenly aware of the vital importance pollinators play in the propagation and yield of our crops. We strive to follow the most bee-friendly and sustainable practices throughout our growing environment.

- 10** EARLY SEASON FOOD SOURCE
- 11** LONG-STANDING RELATIONSHIPS W/ BEEKEEPERS
- 12** WE CARE ABOUT BEE HEALTH
- 13** RESEARCH INVOLVEMENT
- 14** One acre of meadowfoam produces **120 MILLION BLOOMS** providing enough nectar for **100,000 HONEY BEES**

## AS A CROP...

Our cooperative is composed of numerous multi-generational Oregon farms that are mindful stewards of the Willamette Valley's precious, agriculturally-rich soils and unique environment where our meadowfoam is grown.

- 15** GROWN ON LOCAL FAMILY FARMS
- 16** SOIL-FRIENDLY AND SUSTAINABLE
- 17** WATER-WISE
- 18** TRANSPARENT SUPPLY CHAIN
- 19** STABLE SUPPLY AND PRICE

- 20** At harvest, one acre will yield **950 LBS OF SEED** which will be processed into **250 LBS OF OIL**